

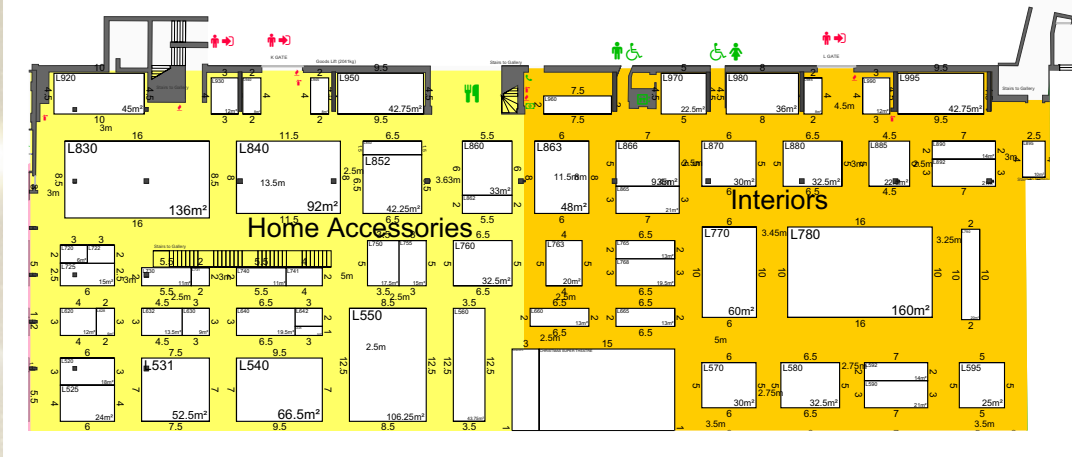
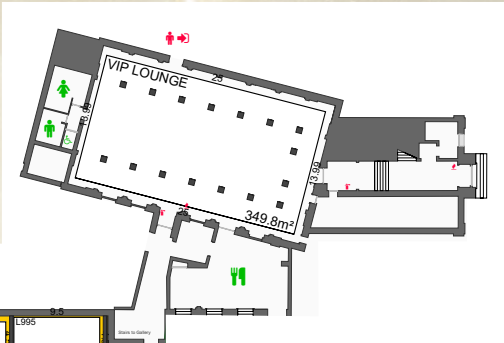
INTERIORS & HOME ACCESSORIES LONDON

LONDON VISITOR STATS

- Visitor audience: 81% Female, 19% Male
- 65% attend to shop and 62% for ideas / inspiration
- Average time spent at show: 4 hours 46 mins

"It's been amazing for us. We have never exhibited in London and it's surpassed all of our expectations. Everybody just wants to buy nice Christmas things so for us that's perfect. We have set ourselves an expectation and we have done at least a third more, so we are delighted."

Clare Satchwell, The Contemporary Home



INTERIORS & HOME ACCESSORIES MANCHESTER

MANCHESTER VISITOR STATS

- Visitor audience: 82% Female, 18% Male
- 88% were purchasing gifts for others, 81% things for the home, 69% gifts for themselves
- Average household income: £52,225

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