

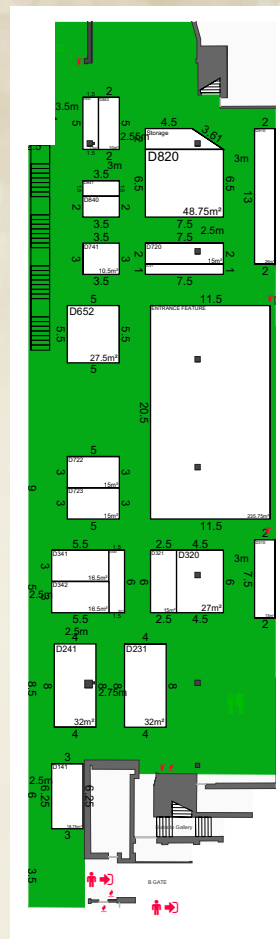
DECORATIONS LONDON

LONDON VISITOR STATS

- 78% attend the show for a festive day out
- Average spend at the show: £744 as a couple
- Top 3 things visitors are looking to buy are presents / gifts / decorations.

"It's been amazing for us. We have never exhibited in London and it's surpassed all of our expectations. Everybody just wants to buy nice Christmas things so for us that's perfect. We have set ourselves an expectation and we have done at least a third more, so we are delighted."

Clare Satchwell, The Contemporary Home



DECORATIONS MANCHESTER

MANCHESTER VISITOR STATS

- 75% attend the show for a festive day out
- Top 3 things visitors were looking to buy were presents / gifts 84%, decorations 76%, christmas food & drink 69%
- 88% were purchasing gifts for others, 81% things for the home, 69% gifts for themselves

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