

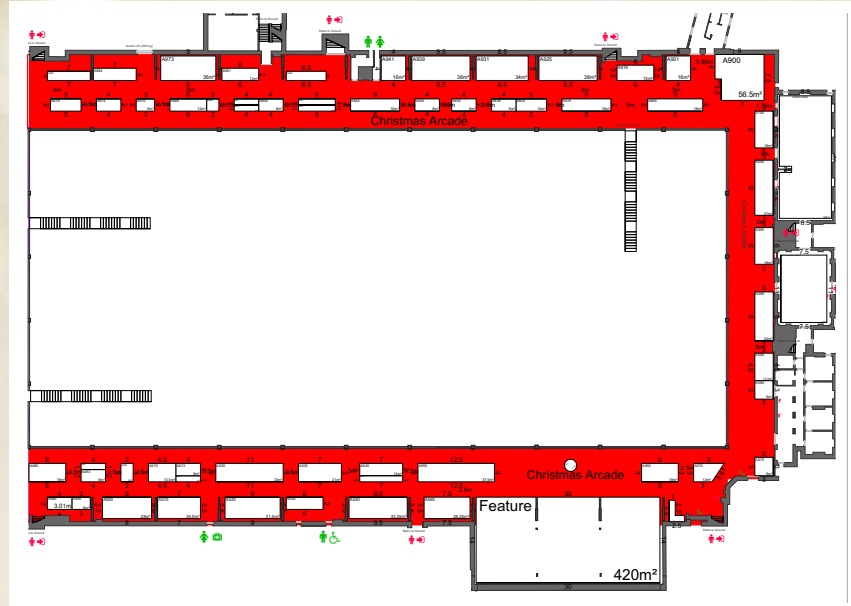
# ARCADE LONDON

## LONDON VISITOR STATS

- 37% attend as part of a couple and 33% with another family member and 33% with friends
- Top 3 things visitors are looking to buy are presents / gifts / decorations / food & drink.

"What a fantastic experience with the winter wonderland, ice rink, music and all the Christmas features. The atmosphere this created was lovely, put customers in a good mood and was conducive for good sales."

Mark Chowdhury, The Old Grain Store Company



# ARCADE MANCHESTER

## MANCHESTER VISITOR STATS

- 49% attend as part of a couple, 36% with family member and 22% with friends
- 88% were purchasing gifts for others
- Average dwell time: 4 hours

"What a fantastic experience with the winter wonderland, ice rink, music and all the Christmas features. The atmosphere this created was lovely, put customers in a good mood and was conducive for good sales."

Mark Chowdhury, The Old Grain Store Company

