

# TECHNOLOGY & GADGETS LONDON

## LONDON VISITOR STATS

- Visitor audience: **81% Female, 19% Male**
- **65%** of visitors attended the show to shop
- Average spend at show: **£744 as a couple**

“We like to work with people who share our values and think a little bit ‘Virgin’. Media 10 just ‘get it’.”

Paula Gregory, Virgin Media

