

TOP TIPS FOR SUCCESSFUL EXHIBITING

CHOOSE THE RIGHT EXHIBITION

Ensure your chosen event attracts the right consumers for your product. All Media 10 events visitors are audited and profiled, making it easy for you to exhibit with confidence. Ask our team for audience details.

TRUST THE ORGANISER

Media 10 is the fastest-growing and largest independently owned events company in the UK. We are proud to have won many awards across our diverse portfolio of high-profile and market-leading events.

ASK TO SEE THE MARKETING PLAN

We invest heavily in comprehensive marketing campaigns that deliver the right audience in ground-breaking numbers. Ask us how you can get involved and maximise your exposure to our audience.

BOOK EARLY

Booking early helps you secure the best stand position within our events and gain full benefit from our comprehensive marketing campaigns for your brand.

DESIGN YOUR STAND TO SUIT THE EVENT

We are the only event organiser that employs stand designers to help you make the most of your space and ultimately increase your sales onsite.

BRIEF YOUR STAFF WELL

80% of your success is achieved through well-trained and motivated staff. Demonstrations and engagement are a significant brand property of Media 10 events and provides customers with a compelling reason to buy from you.

RECORD AND QUALIFY YOUR LEADS

Don't rely on customers to keep leaflets and get back in touch with you. Be proactive by capturing customer data through incentives, engagement and competitions.

ALWAYS LOOK YOUR BEST

Visitors are put-off by messy stands and stand staff using mobiles, eating or sitting down. Make the most of your stand and portray a professional, friendly and engaging image at all times.